



**BEER & WINE IS BACK!**  
**AHWATUKEE'S**  
**FAVORITE FESTIVAL**

FRIDAY, JUNE 17, 2022  
FOOTHILLS GOLF CLUB  
6:30 PM - 10:30 PM



COME JOIN US &  
CELEBRATE AHWATUKEE'S  
FAVORITE FESTIVAL

After 2 years, we're back in 2022!



# SPONSORSHIP OPPORTUNITIES



## CASINO SPONSOR



**\$3,000**

SPONSORING THE CASINO

Main Casino Room branded with your name in Wine & Beer Recognition & logo on all event posters, flyers, website, social media & newspaper ads  
Four tickets to the 2022 Wine & Beer tasting  
Two 2'x3' A-Frame signs displayed in the Auction Room

## THE MAIN STAGE



**\$2,000**

SPONSORING THE ENTERTAINMENT STAGE

Entertainment stage branded with your Company Name Recognition & logo on all event posters, flyers, website, social media & newspaper ads  
Four tickets to the 2022 Wine & Beer tasting  
Two 2'x3' A-Frame displayed at the stage and dance floor

## TASTING GLASSES



**\$2,000**

SPONSORING THE TASTING GLASSES FOR THE WINE

25th Anniversary commemorative tasting glasses for attendees co-branded with your logo  
Recognition & logo on all event posters, flyers, website, social media & newspaper ads  
Four tickets to the 2022 Wine & Beer tasting

## PHOTO BOOTH



**\$1,000**

SPONSORING THE PHOTO BOOTH ON THE EXHIBIT PAVE

Your logo on every photo strip printed  
Recognition & logo on all event posters, flyers, website, social media and newspaper ads  
Two tickets to the 2022 Wine & Beer tasting  
One 2'x3' A-Frame displayed at the Photo Booth Area

## NAPKINS

SPONSORING NAPKINS USED THROUGHOUT THE EVENT  
Napkins for all attendees co-branded with your logo  
Two tickets to the 2022 Wine & Beer tasting



**\$1,000**

## WINE PULL SPONSOR (~~10~~ 5 AVAILABLE)

SPONSORING THE WINE PULL STATION

Your business card attached to every bottle of wine in the Wine Pull  
Opportunity to work at the Wine Pull Station  
Recognition & logo on all event posters, flyers, website, social media & newspaper ads  
Two tickets to the 2022 Wine & Beer tasting  
One 18"x24" Foam core poster displayed at the Wine Pull Table

**\$500**

## SPIRIT SPONSOR

SPONSORING COCKTAILS & MIXED DRINKS

Recognition & logo on all event posters, flyers, website, social media & newspaper ads  
Two tickets to the 2022 Wine & Beer tasting  
One 18"x24" Foam core poster displayed in the Spirit Area

**\$500**

## FOOD TRUCK ROW

LIMITED 6 PARTICIPANTS - OPEN ONLY TO ACTUAL FOOD TRUCK PARTICIPANTS

Recognition & logo on all event posters, flyers, website, social media & newspaper ads  
Two tickets to the 2022 Wine & Beer tasting or drinks & five



**\$200**

## RAFFLE SPONSOR

Donated cash or items in \$500 or more in value.

**\$500**

SPONSORSHIP OPPORTUNITIES



# ABOUT THE FESTIVAL OF LIGHTS

Since 1995, the Festival of Lights, a non-profit 501c3, has been an integral part of our great Ahwatukee Foothills community coordinating and hosting the Annual Wine and Beer Tasting Festival, and the Holiday Lights Kick Off Party the Saturday after Thanksgiving, until a pandemic paused our efforts. We celebrate the return of this festival in 2022 and our fundraising efforts will again support the million white lights on Chandler Boulevard as well as other local charities, as funds allow. We are proud to have donated over \$100,000 over the past 25 years to these great organizations.

This year marks the return of this event and we are excited to share it with you as we invite you to celebrate with us at the Beer and Wine Event.

The activities we provide enrich our community and bring neighbors together but they can happen only with the support of local businesses and organizations such as yours.

We invite you to join us at the upcoming Wine & Beer Tasting Festival where 500+ residents come to enjoy craft beer and wine along with delicious culinary tastings from local restaurants and live entertainment.

We thank you for your consideration & look forward to your partnership as we return in 2022.

